



## .build GA price reduction

5/1/2023

Dear Registrar Partner,

We are excited to announce a reduction for the General Availability create and renew price of .build domains from \$50.00 wholesale to \$25.00. **This price adjustment will go into effect June 1<sup>st</sup> 2023 at 1500 UTC.**

The specifics of our prices are as follows:

- There will be no adjustment to any currently registered domain prices.
- Existing GA registered names (registered up until June 1<sup>st</sup>) will remain unchanged at \$50 wholesale create and renewal and will be grandfathered into a new price tier of \$50 to keep the customer experience consistent.
- Restore pricing will remain at \$40.
- Transfer pricing will remain the same, i.e. equal to the original create price of the domain.
- Premium tiers are as follows: (File available in the registrar portal at Centralnic)
  - \$50 (new), \$80, \$150, \$250, \$500, \$1,500, \$3,000
  - Renew price = Create price

Thank you for your continued support of the .build TLD.

George the Builder